

We C.A.R.E. Our pledge to:



Care for your personal safety and peace of mind.



Answer your calls and alarms quickly.



Reflect Godly character in all we do.



Earn a fair profit to fuel our positive impact on people's lives.

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☎ 303-721-0111

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Centennial, CO 80112

Video Doorbells — Right for You?



Video doorbells are a hot commodity. Millions of units have been purchased. You have probably seen ads for them or noticed them at neighbors' homes. They are popular because they can increase your security, awareness, and convenience. But is a video doorbell right for you? The answer is likely "yes!" However, there are a few precautions to be aware of when considering a video doorbell purchase.

There are many success stories that confirm the effectiveness of video doorbells. Numerous "package thieves" have been exposed on local newscasts thanks to videos recorded by video doorbells as the thieves stole delivered packages that were left on porches. Helping to secure your packages is one benefit of a video doorbell, but there are many more.

A long-time Security Central client recently had numerous valuable items stolen from his home during a bathroom remodel project. The client was sure that one of the contractors working on the project took the antique collectibles. Unfortunately, over the course of the project, 20 or more workers had access to the house. How could the homeowner know which contractor stole the items? Fortunately, he had recently purchased a video doorbell and activated the motion-detection feature. Therefore, he had a video clip of each contractor entering and exiting the front door. The homeowner reviewed all the recent video clips and found one that documented a particular carpenter carrying out one of the larger stolen items. That was exactly the evidence needed for the police to retrieve the items and prosecute the perpetrator.

Another Security Central client shared a testimony to the power of their video doorbell's web-based technology. Unfortunately, the client suffered a major house fire. The fire started outside on their back deck. A neighbor noticed the fire and ran to the house to notify the occupants. The neighbor rang the video doorbell and banged on the door. The client's wife who was out of town on business received the indication on her smartphone that someone rang her doorbell. She could see it was her neighbor. She "answered the door" from her phone and heard her neighbor yelling to her, "Your deck is on fire!" Even though the homeowner was thousands of miles away, she heard the neighbor's warning as if she was in the house!

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50TH ANNIVERSARY CELEBRATION A ROUSING SUCCESS



Security Central celebrated its 50th anniversary at our annual Customer C.A.R.E. Day event on May 4th. The party had a playful 1969 hippie theme to commemorate Security Central's inaugural year. Employees dressed in tie-dye and bell bottoms. The music and decorations reflected 1969 memories, including a beautifully restored 1969 Chevy Chevelle on display. Anniversary games, gifts, and prizes were added to the event's usual document shredding, electronic recycling, and Denver Rescue Mission food drive.

Jordan Jackson, president and second-generation owner, held a ceremony to recognize Security Central's three longest clients, each of whom had been a continuous customer for 40 years or more. Jordan shared, "We wouldn't be here today if it weren't for our thousands of loyal clients. Therefore, we wanted our celebration to be about them as much as it was about us." (See separate article regarding the longest-client contest winners.)

Security Central committed to giving away \$50,000 in honor of the 50th anniversary. \$25,000 was designated for client gifts and prizes, and \$25,000 was donated to charities. Clients who have supported Security Central for 20 years or more were invited into Security Central's VIP Gift room and allowed to select from a wide assortment of gifts. All clients who attended the celebration event were given \$50 in "donation dollars" and invited to participate in the \$25,000 charitable donation campaign by selecting which charity they wanted their \$50 donation to be given.

From the comments we heard and the hundreds of smiles we observed, the event was a rousing success. Thank you to all who attended and helped us celebrate! 💎

KINGS OF C.A.R.E.



Any business would love to have a superhero on its staff, so imagine how blessed we are to have two superheroes on our team! Dave and Mario, our in-house technical gurus, earn superhero status on a daily basis, leaping technical challenges in a single bound and saving the world from

cyber gremlins. Their superhero abilities were revealed once again recently when a software update caused significant issues. The new software that runs our cloud-based, access-control services had numerous "bugs" that adversely impacted how clients' card reader systems communicated with our servers.

Dave and Mario jumped into action troubleshooting, diagnosing, and working with the software vendor to correct the problems. They spent many sleepless nights installing new software patches during non-business hours so clients would not be impacted. Then rather than going home and sleeping during the day, they poured themselves another cup of caffeinated superhero juice and worked with

clients all day long to make sure that doors and access cards were operating as needed.

It was a rough couple of weeks while Daring-Dave and Magnificent-Mario fought the villainous cyber bugs. But thanks to their super-human, round-the-clock efforts, our clients were shielded from the disastrous results that were brewing.

Dave and Mario considered it just another day-in-the-life of world-saving super heroes, but the rest of our team recognized that they definitely flew above and beyond to make sure our clients were properly secured. For that heroic effort, Dave and Mario were jointly crowned this quarter's Kings of C.A.R.E.! 💎

Security Central Recognizes Longest Clients

As part of Security Central's 50th anniversary celebration, Security Central recognized and rewarded its three longest clients. It was fun to research how many clients have been with us for over 20 years. But we were truly humbled to recognize three special clients who have been a part of Security Central's story for 40 years or more.

Jim Johansen of Insurance Unlimited was recognized as our longest and most loyal client. Security Central has been protecting Insurance Unlimited's office for 47 years! Jim worked together with Jon Green, Security Central's founder, in the insurance business as friends and associates, so it was only natural that Jim would agree to be one of Jon's early customers. Jim's insurance agency has been in the same Lakewood office the entire time! We have also protected Jim at his two homes as well.

As the longest client, Jim and his wife Iris were awarded our Grand Prize. During a recent conversation with Jim, he mentioned that he and Iris had never been on a cruise, so Security Central is sending them on an all-expense paid Alaskan cruise this summer as our way of saying "Thank You" for 47 years of friendship and support!



Jim & Iris Johansen



Mick & Jan Davey - Best Costumes

Dave Marshall of Landmark Custom Homes was our first-runner-up. Security Central has installed alarm systems in the homes Dave has built since 1978. That makes him not only one of Security Central's longest clients, but it also should qualify him for the Guinness World Book of Records as the most loyal General Contractor in the world! To recognize Dave's loyalty, Security Central is upgrading the alarm system in Dave's personal house to the latest and greatest Honeywell equipment!

Mick and Jan Davey get two awards. They were recognized as second-runner-up, having been clients for 40 years at their home. They also earned the award for Best Dressed at our 1969-themed anniversary party. They went "all-in" putting together their hippie outfits, complete with hippie wig and mustache, to help us celebrate. It is just another example of how they are truly part of the Security Central family. To thank them for their loyalty and support, Security Central will provide alarm monitoring services at their home free of charge for the next 50 months.

We wish we could individually recognize all of the clients who have been so kind and faithful to Security Central through the decades, but there are too many. What a great problem to have!

Thank you to all of you who made this 50th anniversary milestone possible. It is an honor to have been a part of your lives for so long! 💎



Dave Marshall



Medical
Emergency



Fire
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PRSRT STD
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We C.A.R.E.

Honeywell

Authorized Security and Fire Dealer

Video Doorbells – *Right for You?*

(Continued from Front Cover)

Summer is the season for door-to-door salespeople. How annoying is it to be interrupted during dinner by a salesman at your door? A video doorbell allows you to see who is at your door before opening it. The video image sent instantly to your phone gives you the power to identify a solicitor and choose to ignore the door, avoiding the interruption of your family dinner.

However, before purchasing a video doorbell, you need to be aware of a few things that can prevent it from working well for you. First, you must have a smart phone to receive the video images and interact through the intercom. Second, you must have adequate Wi-Fi signal OUTSIDE of your home where the video doorbell will be located. Exterior wall materials sometimes block much of the Wi-Fi signal, preventing the video doorbell from connecting properly to your internet. Third, your current doorbell wiring and electrical voltage may limit your options for a video doorbell installation. Fourth, you must select the right video-storage subscription plan to meet your particular needs and desires.

Security Central has installed most of the major video doorbells available. We know which work best and which can integrate with your alarm system and other cameras to create an effective video-verified alarm system. Call us today at 303-721-0111 to learn how Security Central can add a video doorbell to your home or business to enhance your security, awareness, and convenience. 

